

Build the Analytics Expertise
That Today's Businesses Demand

Postgraduate Certificate in Business Analytics

XLRI's Business Analytics course is for professionals who want to turn complex data into clear insights for better decision-making

STARTS
Jan 2026

DURATION
12 Months

100% Live online sessions
with 5 days of campus visit

PROGRAMME FEE
₹4,00,000

ELIGIBILITY
**Minimum 1 years
of work experience**
Any Graduate Degree



Program Partner

**talent
sprint**
Part of **Accenture**

The XLRI Advantage

#2

IIRF 2025



#9

In India in
QS Rankings 2024



#10

NIRF 2025



#75

Years of shaping
India's management education



Benefits of an AICTE approved program



Recognition &
Credibility



Quality
Assurance



Access to Government
Jobs & Exams



Global
Opportunities



Access to
Educational loans

Why should you upskill in Business Analytics?

\$420 Bn

The size the global Data & Business Analytics market is expected to reach by 2027.¹

THE ECONOMIC TIMES

24% CAGR

The projected size of the Indian analytics market is US\$ 182.1 Bn by 2028.²

 **Analytics Insight**

14%

The rising demand for business analysts worldwide year-on-year (2016–2026).³

 **Springboard**

Programme Highlights

A Business Analytics Course Designed for Impact and Approved by AICTE



12-Month Weekend Learning

Live online classes every Saturday & Sunday, designed for working professionals.



5-Day Campus Immersion

On-campus sessions at XLRI Jamshedpur for learning and networking.



100% Live Faculty-Led Classes

Interactive sessions with lectures, case studies, projects, and a dissertation.



AICTE Approved Certification

Recognized PG Certificate with XLRI Alumni Status.

Industry-Relevant Curriculum

Through the programme participants will be going through
13 Core modules and 3 Electives.

Preparatory Module

- ◆ Topics: Introductory Mathematics, Excel for Analytics, SQL, R & Python Basics

Core Courses

- ◆ Module 1 : Driving Business Value with Analytics
- ◆ Module 2: Visualizing Business Insights
- ◆ Module 3: Statistical Decision-Making for Managers
- ◆ Module 4: Predictive Analytics for Business Strategy
- ◆ Module 5: Uncovering Business Patterns with Data Mining I
- ◆ Module 6: Uncovering Business Patterns with Data Mining II
- ◆ Module 7: Machine Learning for Business Applications
- ◆ Module 8: Business Forecasting
- ◆ Module 9: Text Analytics for Business Intelligence
- ◆ Module 10: Managing Big Data for Strategic Advantage
- ◆ Module 11: Optimizing Business Decisions
- ◆ Module 12: AI and Generative AI for Business Innovation
- ◆ Module 13: Storytelling and Ethical Analytics Leadership

Elective Courses Set 1 (Choose 2 of 4)

- ◆ Elective 1: HR Analytics for Talent Strategy
- ◆ Elective 2: Marketing Analytics for Customer Strategy
- ◆ Elective 3: SCM Analytics for Operational Excellence
- ◆ Elective 4: Finance Analytics for Strategic Decisions

Elective Courses Set 2 (Choose 1 of 2)

- ◆ Elective 1: Advanced Analytics
- ◆ Elective 2: Cloud Analytics for Managers

Key Programme Takeaways

By the end of this business analytics course,
participants will be able to



Apply advanced business analytics techniques
to solve real-world business problems.



Interpret and translate data insights
into effective managerial decisions



Integrate analytics with strategy
to drive cross-functional business impact.



Navigate complex challenges
in analytics with confidence and clarity



Lead data-driven initiatives
that align with organizational goals.



Become an Alumni of XLRI

- ☑ Networking & mentorship opportunities with 30,000+ alumni
- ☑ XLRI official email ID and lifelong access to the alumni portal
- ☑ Regular newsletters, magazines, and updates from XLRI
- ☑ Invitations to alumni events, reunions, and special seminars
- ☑ Access to the XLRI Campus Library (on-site)
- ☑ Recognition & awards for outstanding alumni achievements
- ☑ 10% discount on future XLRI programmes and group referrals



Programme faculty for the business analytics course



Dr. ABHISHEK CHAKRABORTY

Professor, XLRI

Expertise: Regression Techniques, Quantitative Techniques for Managerial Decisions, Methods and Techniques for Business Data Analysis, Demand and Business Forecasting

Qualification: M.Sc. [Applied Mathematics], Fellow - IIM [C]



Dr. AJITH KUMAR J

Professor, XLRI

Expertise: Production, Operations & Decision Sciences, Problem Solving and Decision Making

Qualification: B. Tech (IIT Kanpur), M. Tech (IIT Kanpur), Ph.D (IIT Madras)



Dr. ALOK RAJ

Associate Professor, XLRI

Expertise: Sustainable Supply Chain, Blockchain, Game Theory, Network Analysis, Industry 4.0. Prescriptive Analytics

Qualification: B.Sc (Engineering), FPM (IIM L)



Dr. BIJAYA K MANGARAJ

Professor, XLRI

Expertise: Basic Statistics, Quantitative Techniques for Decision-Making, Analytical Techniques in Research Methods, Advanced Operational Techniques for Business Research

Qualification: M. Sc., Ph. D. (IIT, Kharagpur), D. Sc. (Utkal)



Dr. RAJEEV SHARMA

Professor, XLRI

Expertise: Management Information System, Human Resource Information System, E-Business and Markets, Information System Strategy

Qualification: B.E. (Electrical), MBA (Fin), Fellow (IIMB)



Dr. SUPRIYA KUMAR DE

Professor, XLRI

Expertise: Business Intelligence, Data Warehousing, Data Science, Analytics, and Decision Sciences

Qualification: M.Sc., Ph.D. (IIT Kharagpur)



Dr. T A S VIJAYARAGHAVAN

Professor, XLRI

Expertise: Logistics & Supply Chain Management, Quantitative Techniques for Management, Operations Research, Decision Support Systems, Demand and Business Forecasting and Supply Chain Analytics

Qualification: B.Sc. (Maths), M. Stat. (ISI), PGD in SQC & OR, (ISI), Fellow (IIM Bangalore)



Dr. Apratim Guha

Professor, XLRI

Expertise: Production, Operations & Decision Sciences

Qualification: M.A. and Ph.D. from University of California, Berkeley



Dr. Pritha Guha

Associate Professor, XLRI

Expertise: Production, Operations & Decision Sciences

Qualification: M.Sc and Ph.D. from University of Birmingham, UK



Prof. Dipankar Bose

Associate Professor, XLRI

Expertise: Capacity Planning, Large Scale Optimization Problem, Quality Control, Operations & Decision Sciences

Qualification: Fellow (IIMC)



Dr Kushal Saha

Assistant Professor, XLRI

Expertise: Technology-Induced Disruptions, Systems Thinking, Blockchain Applications, Management Information System

Qualification: PGDM-IIMB and Ph.D.-IIMC



Dr Harshit Kumar Singh

Assistant Professor, XLRI

Expertise: Management Information System

Qualification: Computer Science [B.Tech] NIT, Patna; Ph.D. IIM- Ahmedabad

The programme is ideal if you are looking to



Stay Ahead with Data

Professionals in Big Data, IT, Marketing, eCommerce, or Research wanting hands-on analytics expertise.



Deepen Analytics Skills

Business Analysts and early-career professionals seeking advanced tools and techniques.



Drive Strategic Decisions

Managers, Leaders, and Project Managers managing complex datasets for business impact.



Adopt Data-Driven Thinking

Entrepreneurs and Consultants eager to leverage analytics for growth.

This programme is designed for professionals who want to leverage business analytics to stay ahead, make smarter decisions, and drive growth with data

Business Analytics Course Fee

Application Fee* ₹2,500

Installments	Amount*	Dates
Instalment 1	₹90,000	Upon Offer Letter Release
Instalment 2	₹90,000	7 March 2026
Instalment 3	₹90,000	7 May 2026
Instalment 4	₹90,000	7 July 2026
Instalment 5	₹40,000	7 Sep 2026
Total	₹4,00,000	

*Fees paid are non-refundable and non-transferable.



Special Program Fee for Corporate Nominations**

*Applicable only for enterprises nominating their employees as a group

Modes of payment available



Internet Banking



Credit/Debit Card



UPI Payments

Easy Financing Options

Interest-Based Schemes

Enrolment Process



Share Your Basic Details

Once you share your details, our team will confirm your eligibility for the programme.



Complete the Online Application Form

Fill in your educational qualifications, experience, and other required information.



Upload Required Documents

Submit marksheets, employment proofs, and any other necessary documents.



Attend the Interview (Optional)

Our team will schedule your interview with the faculty to assess fit.



Receive the Offer Letter & Enrol

Get your offer letter within 5 days and confirm your seat by paying the registration fee.

The selection process includes validation of academic performance, work experiences, submission of a Statement of Purpose (SOP) while filling the application form.

About XLRI

XLRI Jamshedpur, established in 1949, is the oldest management school in India and is renowned for nurturing responsible global leaders committed to the greater common good and sustainable development. It is a premier private business school run by the Society of Jesus (Jesuits) and is recognized for academic excellence, social initiatives, and strong industry connections. XLRI offers a diverse portfolio of management programs and fosters a culture of integrity, innovation, and leadership, making it a top-ranking institute in the country with a global reputation for quality education and impactful research.



About TalentSprint



15 Years of Excellence

250K Empowered Professionals

30+ Awards & Accolades

95% Completion Rate

80 Net Promoter Score

TalentSprint, Part of Accenture is a leader in deeptech education with over 15 years of education excellence, offering AI-powered bootcamps and transformational learning programs for modern professionals aspiring to future-proof their careers with deep expertise. Blending a legacy of impact with Accenture's global reach, we partner with leading enterprises and top-tier academic institutions to co-create industry-relevant learning experiences that drive high-impact outcomes.

Today as part of **Accenture LearnVantage**, we play a critical role in helping organizations become talent creators—equipping their people with the skills needed to lead in an era defined by technology, data, and AI. Through strategic upskilling, reskilling, and AI readiness programs, TalentSprint, Part of Accenture is committed to putting people at the center of reinvention. Our end-to-end learning journeys across emerging technologies and next-gen leadership drive measurable business value, long-term capability building, and sustained competitive advantage.



Deloitte Technology
Fast 50 India 2023



EdTech Leader
of The Year 2023



Best Edtech Company
of The Year 2023



Digital Learning Company
of The Year 2023



Best Edtech Solution
of The Year 2023



Innovation in Pedagogical
Practices Award 2023



Most Breakthrough
Product of The Year 2023
for WE and TechWise



Most Impactful Bootcamp
of The Year 2023
for Certified Full Stack Developer



Training Partner of
the Year 2023
for Pega University Program

TalentSprint Career Accelerator Program

Supports program alumni looking for new **Career Advancements**



Professional Development

- ◆ Resume Building
- ◆ LinkedIn Profile Makeover



Excellent networking with like minded professionals

- ◆ Knowledge Exchange Sessions with Business or Tech leaders
- ◆ Lifetime Membership to TalentSprint Alumni Network



Level Up your Career Journey

- ◆ Job Alerts through TalentSprint Alumni Network
- ◆ Support provided from community of industry mentors

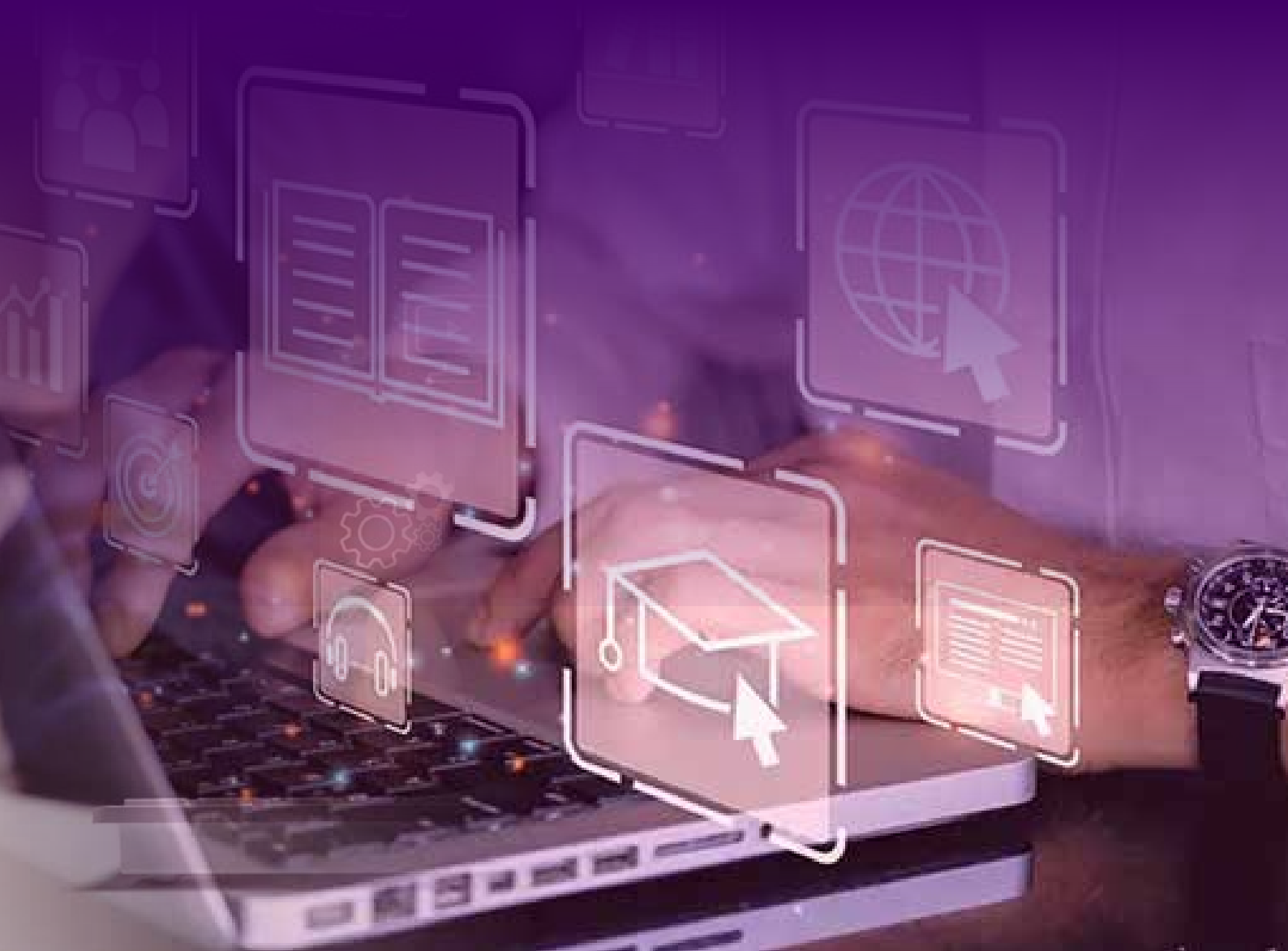




HI-TECH HI-TOUCH HYBRID LEARNING PLATFORM

[iPearl.ai](#) (AI-Powered Interactive Platform for Experiential And Remote Learning), TalentSprint's Digital Delivery Platform, truly open by design, is built on Open edX and has been architected to incorporate best-of-breed technologies and state-of-the-art components.

The hallmark of the platform is its seamless integration of diverse but related learning technologies that facilitates synchronous learning, asynchronous learning, assignments, assessments, group work, cloud labs, and video indexing, with just one single sign-on. This maximizes user delight, for both students and instructors.





XLRI

Xavier School of Management

For the greater good

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